



SightLift.ai

Measure what AI changes. **Lift what works.**

CLAUDE • CHATGPT • GEMINI • COPILOT • GLEAN • AND MORE

Methodology

Three steps from AI usage to **business lift**.

From ad hoc, unmeasured AI use to deliberate, data-driven AI use across your go-to-market teams.



FIRST Map AI usage.

Collect every AI surface and unify it into one explorable record, shaped to your own topics, teams, and tools.

WHERE COMPANIES ARE TODAY

Seats bought, usage up: the whole dashboard.



SECOND Join business outcomes.

Marry AI usage data to your systems of record, like your CRM, so each AI effort shows what it changed in the business.

WHERE COMPANIES ARE TODAY

Cost is visible. Outcomes stop at time saved.



THIRD Lift what works.

Spread the best of what your team invents, power enablement with data, and keep learning as the business and AI evolve.

WHERE COMPANIES ARE TODAY

Power users pull ahead. The rest get a lunch & learn.



Product

SightLift powers every step **with data.**

Each step of the methodology has a SightLift product behind it.



MAP AI USAGE AI Usage Map



- Every chat, agent, and tool call, all vendors
- Enriched by topic, team, account, and more
- Available as dashboards, MCP, and decks



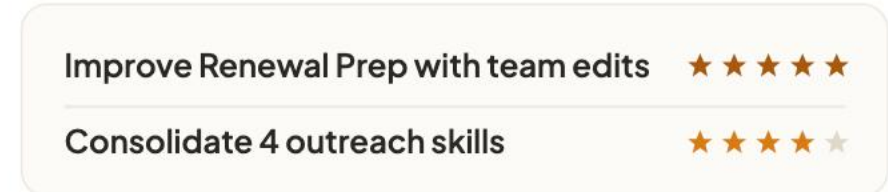
JOIN BUSINESS OUTCOMES AI ROI & Outcomes



- Measure AI efficacy with business metrics
- See which business KPIs your AI efforts move
- Cut by team, tool version, time, and more



LIFT WHAT WORKS Self-Improvement & Action



- Build a living, data-driven AI enablement plan
- Find opportunities to spread or simplify AI tools
- Drive tool self-improvement with real usage



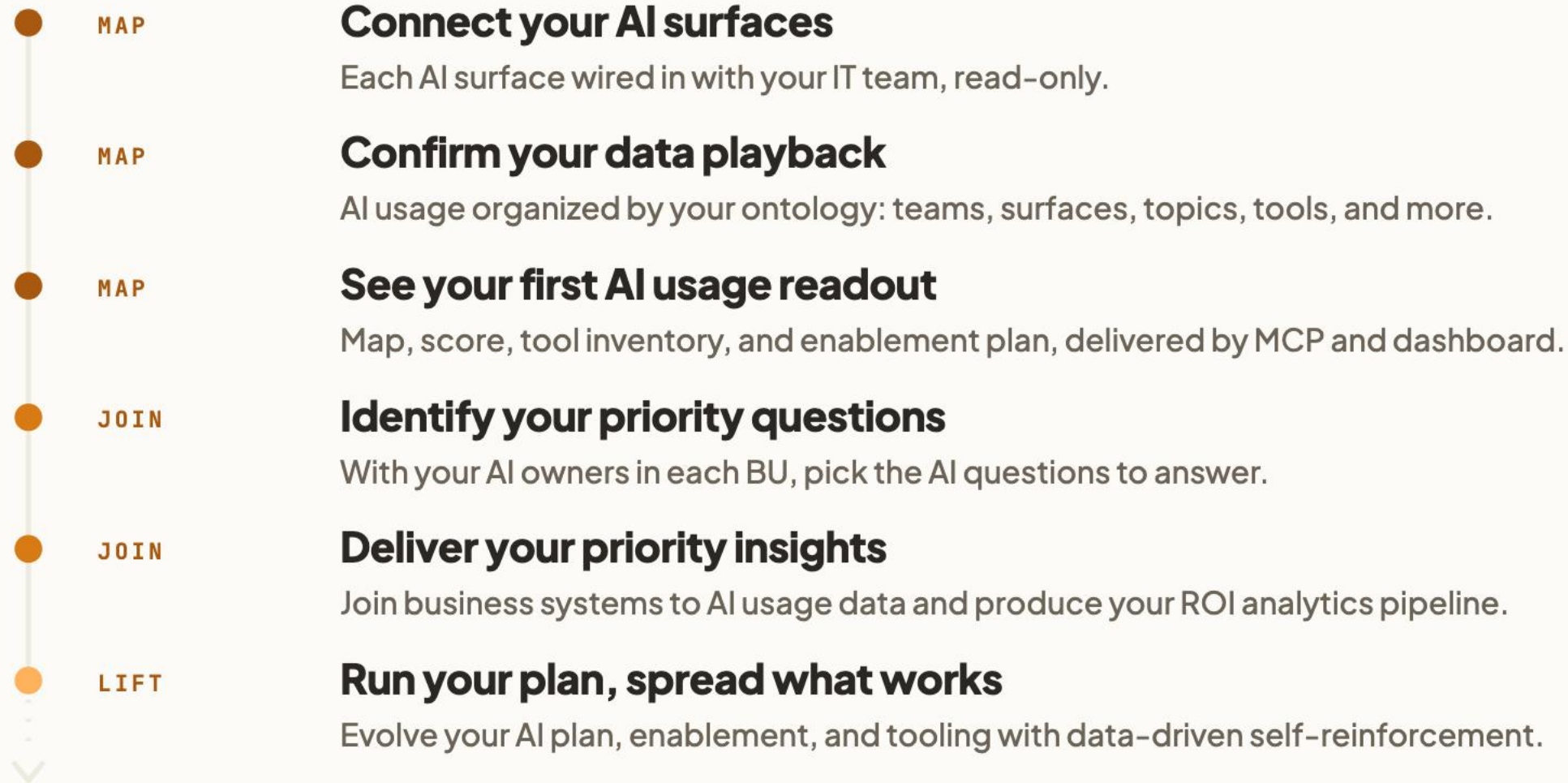
Enterprise infrastructure, run with the SightLift team. Built by enterprise founders focused entirely on how to drive AI strategy with data.

Engagement

The 90-Day Pilot.

STARTING AT \$12,500

Ninety days to map your AI usage, answer a handful of priority business questions, and see the lift.



WHAT IS INCLUDED

- ✓ **Platform & MCP**
for the working group you choose
- ✓ **Implementation and a team on it**
practitioners alongside your AI owners and IT
- ✓ **Insight map, outcomes join, and plan**
usage map, score, and enablement plan
- ✓ **Weekly session, monthly readout**
and a shared Slack channel throughout

AFTER 90 DAYS

An annual subscription, scoped to your team.

As we answer priority questions and identify more, we build custom scope together to suit your needs.

■ Build vs buy

Yes, you could build it. SightLift does it better.

Your home-built v1 gets you a dashboard, not the outcome alignment, benchmarks, upkeep, or expertise.

AI does not stand still.



AI moves faster than any roadmap. New models, new surfaces, new agents, and labs changing what they emit, month after month. Keeping a build current is a full-time job, and it is not the job your team was hired to do.

No industry benchmarks.



Your own build can say usage rose, but not whether that is good, bad, normal, or unusual for companies like yours. Your CEO will ask. Without industry benchmarks, a build you own cannot answer with data.

The dashboard is just the start.



The value your AI usage data unlocks sits behind the metrics: which repeated work becomes a tool, which citizen builds deserve elevating, and whether enablement is changing usage. A build can measure. The lift comes from acting on it.

SightLift brings the team to operate the product. Expertise every step, from surface setup to readout and self-improvement.

■ Appendix

Product detail.

Market context, how the data gets in, and the platform behind each step.



Problem

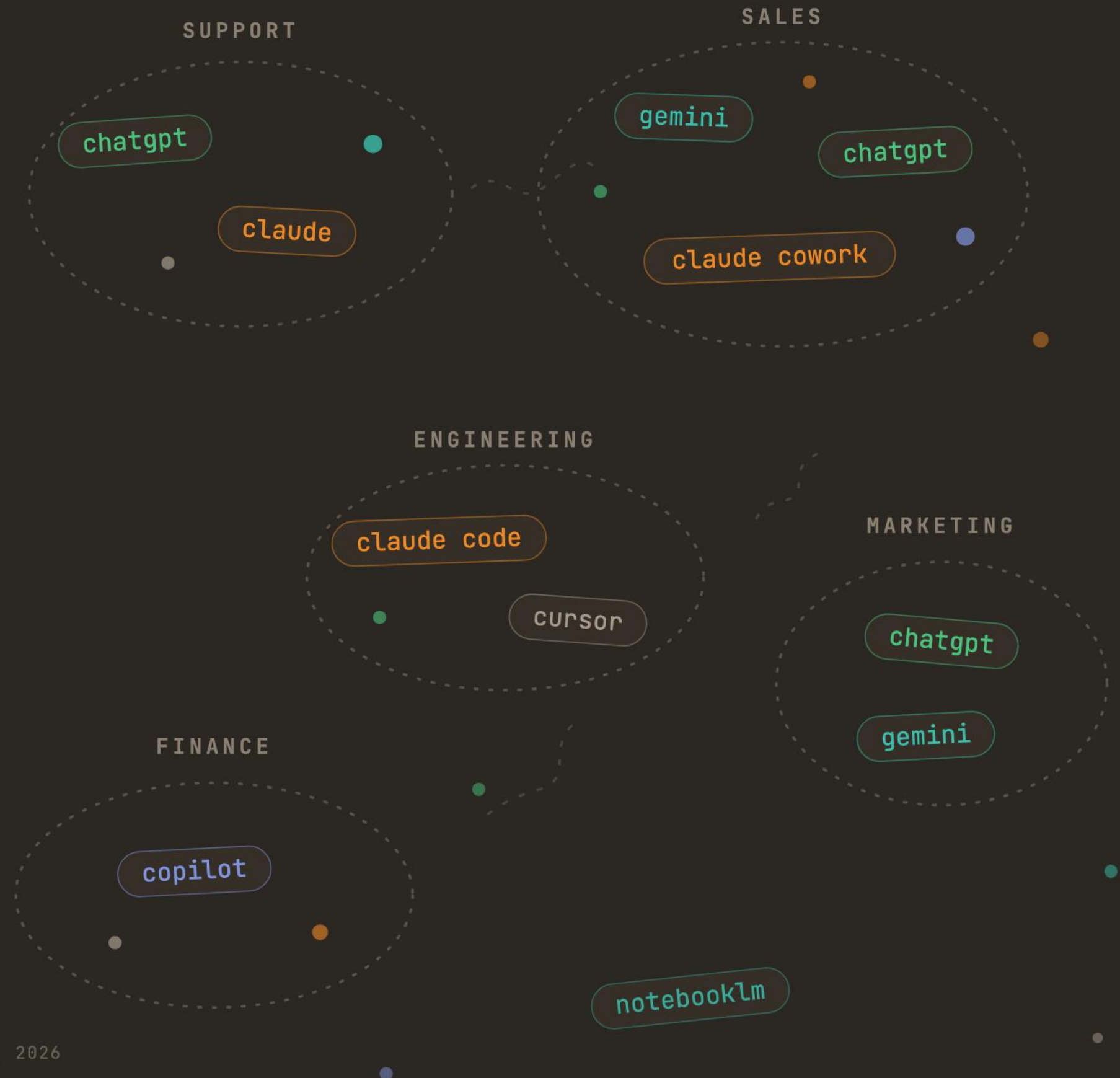
AI adoption is guesswork.

Every team picked its own tools, bottoms-up and in silos. You pay for all of it with no way to see what it returns.

29% see a real return on AI, whatever the budget

56% of CEOs report no financial benefit from AI to date

4.5x more time saved by power users, and the gap keeps widening



Sources: Writer, 2026 AI Adoption Survey • PwC, 29th Global CEO Survey, 2026

■ Implementation

Data Integration

Read-only, with your IT team. Built for SOC 2 Type II and ISO 27001, 27701, and 42001 alignment.

Read-only, per surface.

Exports, logs, and telemetry from each AI tool, one working session per surface.

From the integration date on.

Surfaces that keep no history start on day zero, so the data asset is built together.

Company-owned accounts only.

Personal accounts stay out. They are a governance question, not a data source.

Homegrown tools count too.

The build tool's conversations, plus the tool's model calls on company AI accounts.

Patterns over people.

The lens is topics, trends, and teams.
Sensitive detail sits behind a clearance.

Never trained on, never sold.

AES-256 at rest, per-tenant isolation, no-training subprocessor terms. Docs: sightlift.ai/security.

Product

Usage Map

Explore where AI is taking hold across your teams, and surface the patterns behind it.

- **Unified across surfaces**

Bring chat, code, and agents into one picture.

- **Mapped to your methodology**

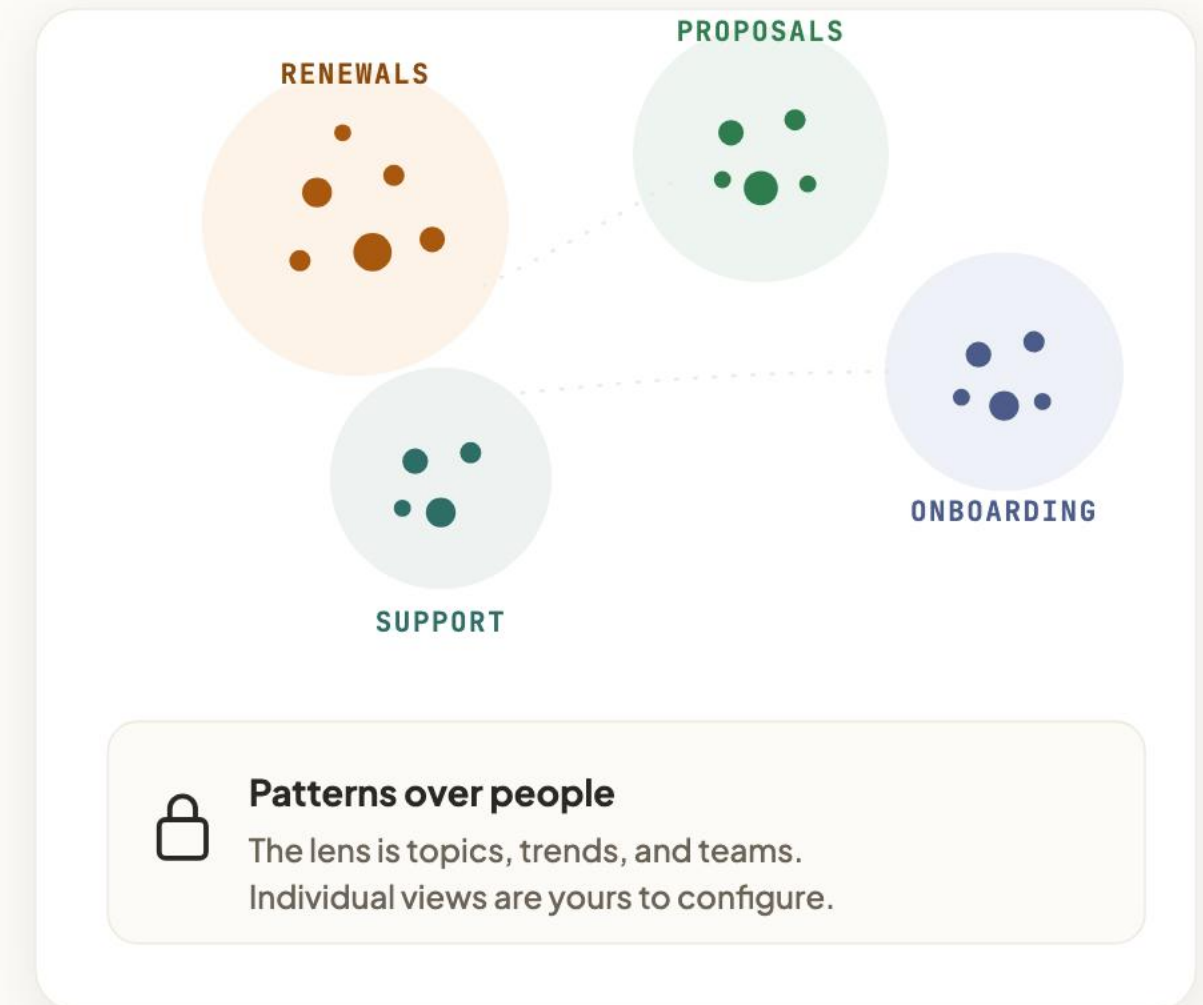
View by topic, team, department, or skill.

- **Split by output type**

Compare the mix of docs, emails, posts, and code.

- **Measured by sophistication**

See how usage matures, from simple prompts to multi-step agents.



Product

AI Usage Score

A single metric for AI usage, built from the factors you care most about.

- **Matched to your strategy**

Weight the score toward the behaviors you want to drive.

- **Broken down by segment**

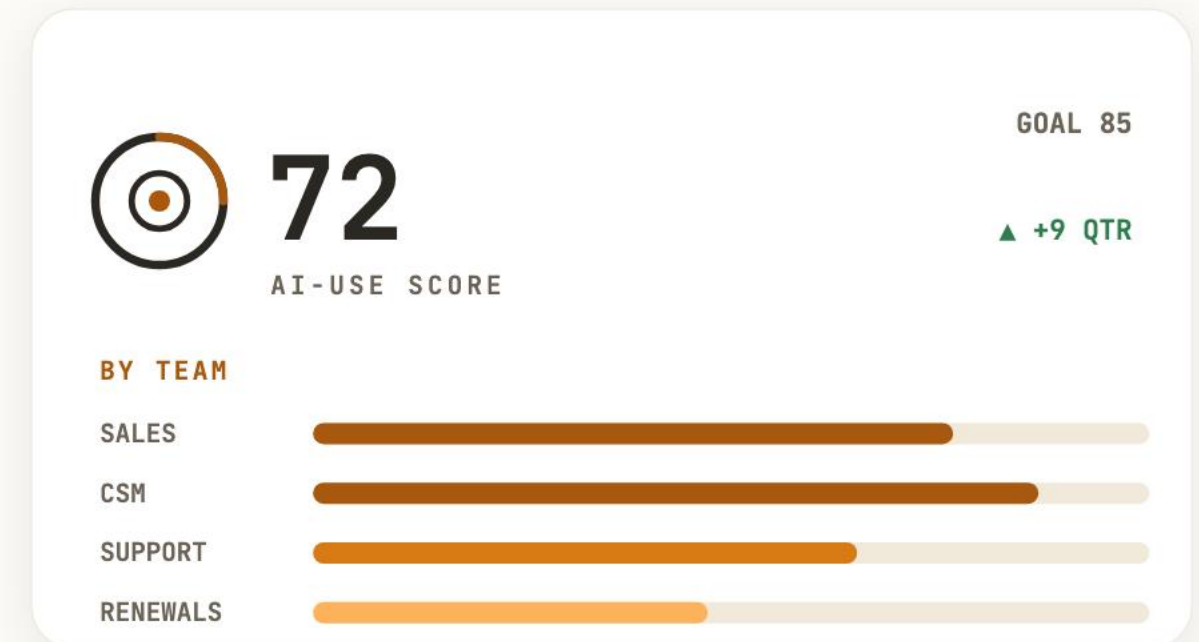
Compare across company, team, geo, or department.

- **Tracked over time**

See the score move, and the factors that moved it.

- **Audited end to end**

Trace every change back to its cause, with full history.



Enablement Plan

The next moves to lift your score, ranked by what lifts your outcomes most.

- **Prioritized by impact**

See how much each move lifts your score before you commit.

- **Filtered by team**

Focus effort on a segment, team, or department.

- **Grouped by type**

Sort moves by the kind of change they make.

- **Tuned to your style**

Accept or decline moves to shape what comes next.

01

Consolidate 4 duplicate agents

+7

START →

02

Stop skill sprawl in support

+5

START →

03

Economize token spend

+3

START →

04

Re-activate 12 idle seats

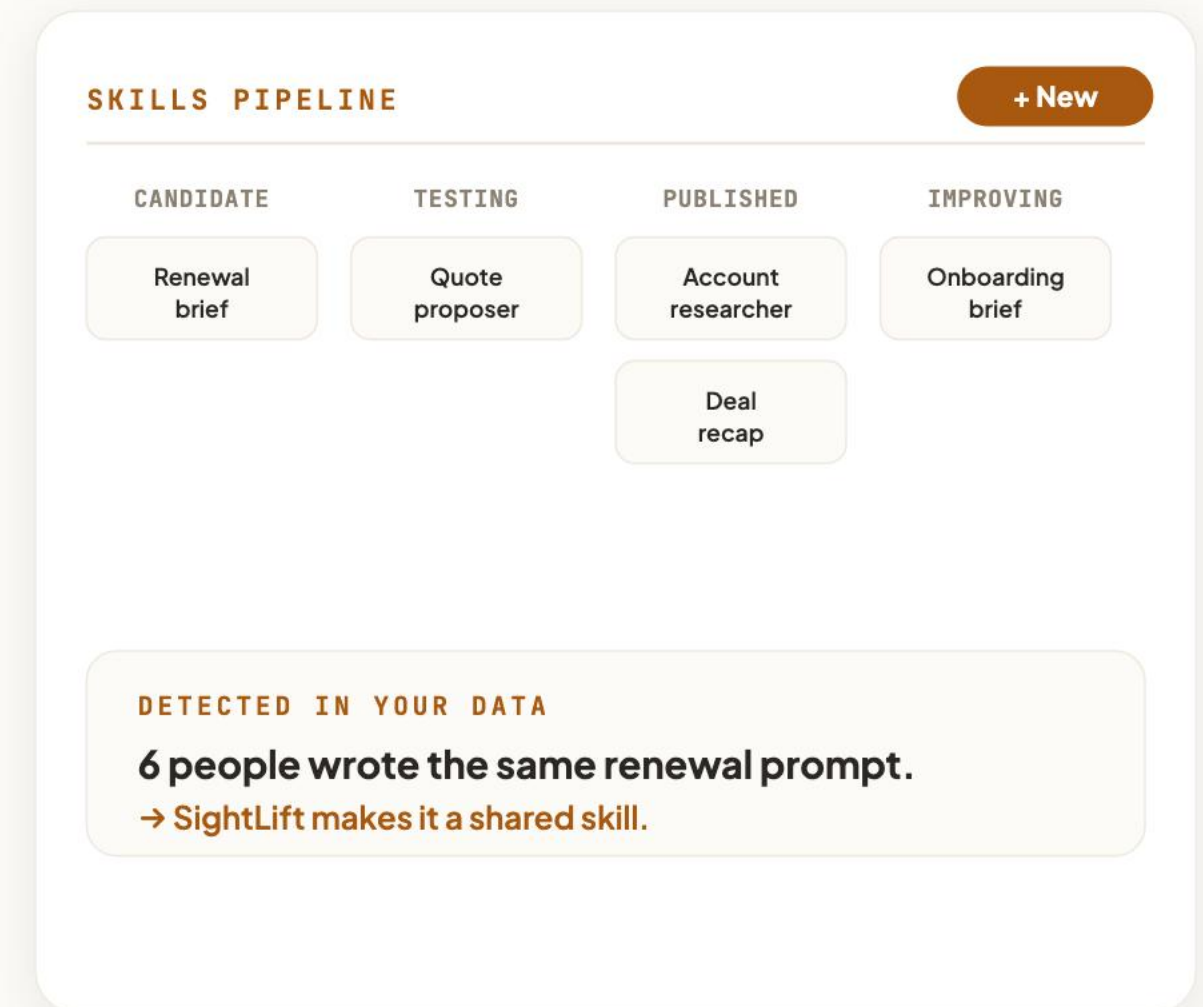
+2

RANKED BY POINTS ADDED · ONE CLICK TO START

Self-Learning Skills

Discover, manage, and update the skills the whole team shares.

- **Discovered in your data**
Surface skill candidates and proven wins from real work.
- **Controlled by you**
Decide what to test, what to publish, and when.
- **Tracked in use**
See when and how each skill gets used, or doesn't.
- **Improved continually**
Can ship as shared Gems and Gemini Enterprise agents, or over MCP where supported.



Product

Expert Partners

Our team alongside yours, each step of the way.

- **Setup and integration**

We tune your AI-Use Score to your goals, wired in with your IT team.

- **Plan vetting**

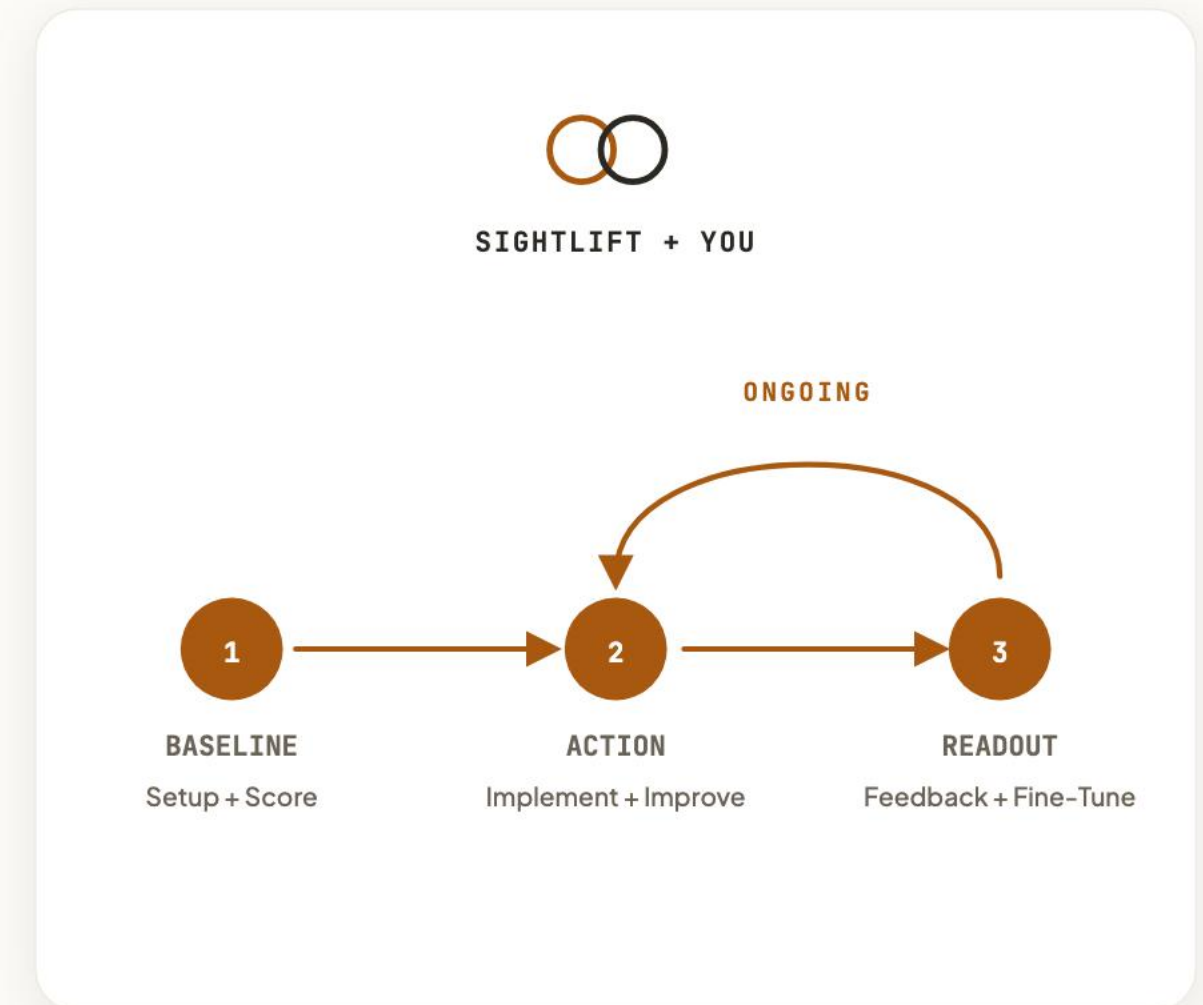
We put human review on every action and skill before it ships.

- **Leadership readouts**

We build the readouts you present to leadership, so you walk in ready.

- **And more**

Throughout, our team is here to help you see around corners.





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Measure. Lift. Repeat.

Thank you • mredbord@sightlift.ai